I. Vocabulary (30%): for the following, choose the most appropriate answer:

1. (  ) The stock market continues to fall. Some people buy and sell stocks to avoid unreasonable _____ variation.
   (A) order  (B) price  (C) commission  (D) mean.

2. (  ) The _____ department work for connecting with consumers and introducing new products.
   (A) manufacturing  (B) finance  (C) marketing (D) engineering.

3. (  ) Globalization had the effect of making the world smaller by opening up new lines of communication and commerce.
   (A) an increasingly integrated global economy  (B) a distinction between buyers and sellers  
   (C) a deal between sellers and buyers  (D) a company’s value with the stock prices.

4. (  ) Many businessmen hire college graduate as temporary workers to boost economy.
   (A) unemployed  (B) boss  (C) managers  (D) wage earners.

5. (  ) Food, clothes, metals and cars are among the country’s chief products.
   (A) sales  (B) markets  (C) commodities  (D) relationships.

6. (  ) Lucia gets paid by working as a professional lawyer for clients.
   (A) college  (B) cross  (C) company  (D) customers

7. (  ) When you make __________ in stock market, it is important for you to listen before you leap. You had better learn to do technical analysis.
   (A) investments  (B) services  (C) performance  (D) retirement.

8. (  ) The CEO is one of the highest-ranking corporate administrator in charge of total management.
   (A) manager  (B) employee  (C) worker  (D) judge

9. (  ) Formosa is a brand name of plastic goods in Taiwan.
   (A) burden  (B) budget  (C) trademark  (D) disorder

10. (  ) He got a ____ from the boss because he breaks the record of monthly sales.
    (A) change  (B) bill  (C) cash  (D) reward.

II. Translation: 以下五大段是從期刊文章節選出來，請於回答紙寫出其中文意思：

作答完畢考生請將試題與答案卷一併交回
A: For at least two decades, the concept of experiential learning has been the main source of inspiration for many people in dealing with and understanding learning and education. Nevertheless, no generally accepted definition of the concept exists and it seems to be used in a lot of different ways. (7%)

B: This paper explores the relationship between organizationally related factors and consumer attitudinal loyalty in the resort industry using data collected from a ski resort. (5%)

C: Overall, from a principal-agent perspective, the article examines the incentives and relationships between various business advisers and their SME (small to medium-sized enterprise) clients to explain the impact of business advice. (5%)

D: Research has called for organizations to be more flexible, adaptive, entrepreneurial, and innovative in meeting the changing demands of today's environment. Appropriate leadership to effect such change is required; however, there has been little empirical analysis of the theoretical relationships among the key components that make up such change strategy, including transformational leadership, organizational culture, and organizational innovation. (8%)

E: A recent review of a number of UK small business surveys concluded that “all the surveys lead to the same conclusion: small firms have to keep pace with technological changes if they want to keep a competitive edge. (5%)

III. Reading Comprehension: 請將以上五大段找出它最適合的文章標題，參考以下的五個標題，首先在答案紙上將以下五個標題寫出中文意思 (15%)，再將文章標題和以上的段落做連連看 (15%)

文章標題：
1. If you have their minds, will their bodies follow? Factors effecting customer loyalty in a ski resort setting.
2. Business Advisers' Impact on SMEs (small to medium-sized enterprise): an agency theory approach
3. Building a Climate for Innovation through Transformational Leadership and Organizational Culture
4. A study of computer usage and strategic planning in the SME (small to medium-sized enterprise) sector.
5. What Do We Actually Mean by Experiential Learning?

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IV. Essay Writing: (10%)
If you make an oral presentation to your potential boss, he/she will be curios about your
qualification. So in an interview, you might introduce yourself by briefly saying your experience and expertise. Suppose you are the presenter, how do you introduce yourself? (如果您面對您的老闆來做應徵工作，您的老闆會很好奇您的資歷，請您以英文寫出自我介紹，場景是在面試，用英文寫出您的資歷和專長)